

First Semester Days Geared to Smooth Take-Off

Residence Halls opened at 8 a. m. today, marking the beginning of an extensive program of welcome, get acquainted, and enrollment activities for newcomers to campus.

For freshmen, the schedule today includes 8:30 placement tests in the Administration Building Auditorium (for those who did not take the tests earlier). At 3 p. m. all new freshmen will meet for general instructions on Rickenbrode Athletic Field (or in the Administration Building Auditorium in case of rain).

Tonight from 7 o'clock until midnight, Bill Musgrave, president of the Union Board, and other Union Board members

will be hosts at an open house in the Union.

Registration Saturday

Saturday will be devoted to registration of nonpre-enrolled students, work - study conferences, taking of I. D. pictures, and registration of autos. All of these activities will begin at 8 a. m.

Transfer students will get an official welcome at 3:30 p. m. Saturday in the DeLuce Fine Arts Building Auditorium. At 4:30 p. m. there will be small group discussions for these newcomers.

Climax of Saturday's schedule will be the Freshman Mixer from 8 p. m. to midnight in Lamkin Gymnasium.

Freshmen will attend their initial group meeting at 1:30 p. m. Sunday. A film, "The Distant Drummer, a Moveable Scene," will be shown at 1:30 p. m. and again at 2:30 in the Administration Building Auditorium.

Classes to Begin Monday

Classes will start at 7:30 a. m. Monday. Student president Jim Oliver will preside at a general freshman conclave at 6:30 p. m. Tuesday in Lamkin Gymnasium. At that session MSC's President Robert P. Foster and other school administrators will be introduced to MSC's newest class.

All students will get a grand welcome from Maryville business.

Turn to Page 4 . . .

President Robert P. Foster:

'For Communication Open Lines Early'



On behalf of the faculty and administrative staff, it is my pleasure to welcome you to the campus of the Northwest Missouri State College. To those of you returning as upperclassmen, may I assure you that to have you return to the campus to start again toward your educational goal always makes this a most pleasant and exciting time of the year.

To the freshmen, may I say it is my sincere desire that you will find this year a most rewarding as well as satisfying and stimulating period. There is much to know about the campus of Northwest Missouri State College, and I am certain by the time classes start you will have a very good idea of the facilities that are available to you; but far more important than the facilities are the people that you will be privileged to meet and to work with.

Although I am probably revealing my biases, I firmly believe that you will find here a faculty that is truly interested in you. Not often does one find a complete faculty as dedicated and as enthusiastic as the faculty of this institution. You will find that their standards are high, that their demands are great but not impossible to obtain.

Most important, you will find that the faculty at this institution is concerned about you. It is their hope that they can help you during the coming year. You should be aware, however, that the faculty can only help you if you go to them and make an effort to become acquainted and work with them.

The administrative staff also stands ready to be of service to you. We have what we refer to here as an open door policy. This means that you are not only welcome but urged to go to the academic advisers, chairmen of the departments, deans, and indeed, if you desire to have a conference with the president, please come to my office and make an appointment.

We truly are concerned about you, and we want to make this one of the most challenging and interesting periods of your life. This can be done if we establish lines of communication early and use them regularly.

Certainly one of the greatest attributes of this college is in its student body. You will have the opportunity in the next few days, few months, and few years to associate with and work side by side with some of the finest young men and young women to be found anywhere in the world. Our students are characteristically serious about their work. They are attempting to achieve outstanding educational goals, and they do so with a loyalty and an enthusiasm that is most gratifying.

I hope that you will catch the spirit of enthusiasm that exists on this campus and quickly adapt yourselves to being a member of this student body. The friendships and the contacts that you make here will last a lifetime. We hope that the educational experience you will have will prove to be one of the finest investments in time, effort and money that you have ever made.

It is our desire that you begin this year with a determination to excel in the academic phases of this campus as well as in all other activities that you will find available to you. My genuine hope is that you join the effort to continue to build the image of Northwest Missouri State College. Those of us who have been here for some time are very proud of this image and as a result are always enthusiastic about the beginning of another year.



NORTHWEST MISSOURIAN

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President James Oliver Asks Students to Try Dual Healing

As student body president it is my privilege to welcome very one to Northwest Missouri State for the 1970 - 1971 academic year.

I would like to extend a special welcome to the freshman class. I hope that MSC gives you what you are looking for in a college. If you put something into it, it will give you that much and more.

According to that great American institution, the public opinion poll, as college students we are held in extremely low esteem by a majority of the people in this country. We are automatically suspect of all kinds of heinous crimes and heretical ideas because of group stereotyping, not necessarily because of anything we as individuals have done or said.

Challenge to Heal Selves

I suggest that we undertake a two-fold task to overcome the image of the academic institution as a disrupting element of society. First we must heal ourselves.

On this campus there is a great deal of the same type of stereotyping to which we hate to be subjected from the outside. We classify blacks, whites, Greeks, independents, hippies, straights, and others. A fine peace movement that makes!

We need to rid ourselves of prejudice and hatred if our voice to the outside world is going to be heard. You wouldn't ask a campus that is full of conflicts itself how to find peace any more than you would ask a two-pack-a-day man how to stop smoking. The blind can't lead the blind.

'Heal Beyond Campus'

Second, we have a responsibility to attack the problems of the country as a whole with equal fervor.

The apathy of students at

MSC has been a prime topic of conversation in each of the three years I have been here. It has taken every form from not supporting the football team and going home every weekend to not being interested and informed on controversial issues.

Can we make this the year that everything gels at Northwest State? Can we find a unity and purpose in our academic life that is of value to each of us and then transmit it to others?

We have been challenged, and it is up to each of us to meet the challenge.

—James Oliver

Student President

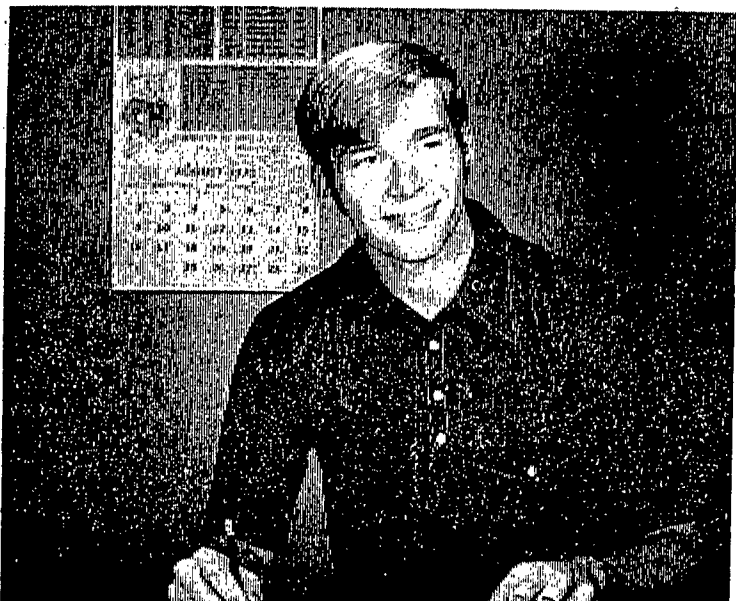
Self-Imposed Hour Plan Is Extended

Self-imposed dorm hours for sophomore and junior college women are now on the MSC campus this fall. Senior women, however, have had the privilege the past three years.

To have this privilege, dormitory residents must maintain a 2.0 grade point average, not be on social probation, and have parental consent, Miss Louann Lewright, dean of women, explained.

At a June meeting the Board of Regents abolished dormitory hour restrictions for all qualifying women except freshmen. College women had requested this action through efforts of Associated Women Students.

Women with keys may decide when to return in the evening and may check out their card keys and return them to the desk by 8 a. m. the following morning.



James Oliver, Student President

Social Changes . . .

Natural Result of Our Times

Concerning the generation gap, one of the charges often heard is that the young have no respect for authority.

Such a belief is based upon the facts that some young people are involved in riots, use drugs, listen to wild music, dress non-conservatively, and seem generally intent upon attacking society by radical methods.

In former times, as well as today, however, concern that the younger generation might be entering the wrong road has often been expressed. There is a great emphasis on the situation today, with many believing the young are trying to build a hedonistic society.

Such a belief does not stand against close scrutiny. Most people, regardless of age, are hoping somehow to build a better society and a better world. The number of people in any age group who believe in, or even condone violence as a means of acquiring certain things, is a minority. There is still much respect for law, order, and authority.

The young, as a whole, do seem to be developing their own set of social codes and values. Perhaps the change is greater than it has been at times in the past. The reason is not that they have no respect for authority but that they believe a change in society's emphasis is not only necessary, but natural for our times.

Ambassador to Argentina Finds Adjustment to Life a Challenge

Mrs. Elaine Mauzey, chairman of the foreign language department, received the following letter recently from Eileen Kreek, MSC's ambassador to Argentina.

Dear Mrs. Mauzey,

It's hard to find time to sit down and write letters. But today I've got the whole morning free for a change. Half of my time in Argentina is gone now. It's hard to think about leaving now that I like my family and my American group so much.

Last week we took our informal trip through the northern provinces. We had a chartered bus and got local guides to take us through the different cities. Some of our Argentine friends went along because some schools had a week's vacation.

Learn of Independence

We saw lots of beautiful mountains, cathedrals, and the house (and table) where Argentina's Declaration of Independence was signed. We saw the house first in the daytime and then went back at night for what they called the spectacle of light and sound. They had recorded voices, music, and sounds imitating the voices of the real representatives to the conference. They talked about how the war was going, worked out the declaration, and finally signed it.

As people were supposed to be talking in a certain room, they would light up that room, and the voices would come from speakers there. We were standing out in the courtyard, and it seemed as if the people we heard were really inside the house, but we just couldn't see them because we weren't in the right place. It all seemed so real.

We also went to a sugar cane plant. We tasted the sugar cane and then several other types of sugar in different

stages and finally the fresh, warm sugar.

Adjustment Not Easy

There are things about the Argentines that are hard to get used to. It does take a conscious effort to accept some of their ways. I think the thing that bothers me most is that they're so overhelpful. They don't believe we can do anything on our own. Every time I turn around someone is there to help me do whatever I may be doing or explain something to me. Now, I'm finally getting used to it, but at first it was hard.

And they're such a funny combination of carefree and rushed all the time. We always get everywhere late, but it takes a lot of rushing around to get there at all. And just to figure something simple out like what time to have a meeting, takes them an hour or more.

But, I really am having a wonderful time. I'm not telling you all these things to complain. I just think it's interesting to see the differences in the way we live.

You know, they aren't as excited as you'd think about the new government and Aramburu. They thought they needed a new government and are glad there was a change, even though they didn't get to vote. They are sorry Aramburu was killed, but there's not nearly as much talk about it as you'd expect.

—Eileen (Kreek)

Fees Now Due

Women students participating in the "self-imposed" hours program must pay their \$1.00 fee in the Dean of Women's office during the week of Aug. 31 to Sept. 7 in order to participate during the fall semester, according to an announcement by Miss Louann Lewright, dean of women.

Consider the following illustration: Remember how fantastic space movies were a big vogue in the 1950's? It was natural for this to be, for the so-called space-age was at its very dawn and man was looking at the stars where he thought his future lay. It had not yet become apparent that man could not travel the heavens with abandon, with truly life-and-death problems remaining on earth.

Now the threat of nuclear war is ever with us, along with overpopulation, poverty, pollution, racial troubles, and a rising crime rate. In the United States, during the 1960's, there was a series of three tragic assassinations: namely, those of John Kennedy, Martin Luther King, and Robert Kennedy. Also, along the way we had the Korean and Viet Nam conflicts.

Now the imaginary space movies are no more. It is still impractical to think about traveling to the stars. The mood of the music has changed. The young are looking for new stars. They are the much talked about peace, love, and understanding.

Examined in this way, one can see why some of the social ethics are changing. This is not a shunning of authority, but more likely an attempt to establish new governing ethics summarized in the words: peace, love and understanding.

—Marvin Phillips

SAVE ME

Teenage boy: Stop cleaning up my room, Mom; you are disturbing the ecology of my total environment.

—Hall Syndicate

'No Draft'? . . . Impact on College

Next year the draft will expire and, unless Congress re-establishes it as, hopefully, they will not, our colleges could feel the needless impact of decreased enrollment.

The Selective Service System has served its purpose of providing the necessary number of fighting men during a certain period of time. With the numerous troop withdrawals which President Nixon initiated, fewer men are needed in the Armed Forces. This smaller number of men could be accounted for through the volunteer military which would come into being on the expiration of the draft.

A voluntary system would abolish all complaints of draftees who would rather not serve, but it could also pose a problem as to what these men otherwise would do. Would they go to college? Would the college student with a low lottery number drop out of college if the draft should be abolished?

Effect on Colleges

Our colleges stand to feel the effects of decreased enrollment unless they can persuade new students to enroll and attending students to continue even though these students aren't "threatened" with the draft. Certainly not all men in this position would ignore college; many would attend regardless of any decision made on selective service. But, what can be done about the student who is in college for safety from the draft or the student who believes that

a college education is unnecessary since he is not committed to serve time in the service?

The student, or potential student, cannot simply be told that he is wrong in not attending college. This causes resentment on the part of the student, and nothing is accomplished. Instead of trying to make the life of the non-college student look unattractive, college life should be made to look, and actually be, more attractive.

Many of these students will be wanting to get a job and get married. A little effort on the part of the college could present information to them showing how the couple could attend college, work at the same time, and make money while they are receiving an education.

Help With Decisions

Some students will realize that they could make more money with a college education, but many of them will be more interested in making money immediately so they can buy a new car or the like. These people pose a greater problem since they evidently know that they are missing a valuable opportunity.

In a case like this, when the person can't persuade himself to attend college, a trained representative could possibly get him to change his mind by reminding him of the things better than new cars available to the well-educated young man.

These same data affect the decision of the college student who is ready to drop out after the abolition of the draft.

Staff Welcomes You, Explains Its Policies

The staff of the Northwest Missourian welcomes everyone on campus and sends greetings to our more than 1,600 off-campus subscribers.

Our staff will serve as an entertainer as well as an informer. Valuable information and announcements on scholastic and social events are published for administration, faculty, students, and all others involved. If you have news you want to share with other Missourians readers, get in contact with someone in our offices, Rooms 115 and 116 in Colden Hall.

Distribution Points

The paper is delivered each Friday morning to the following buildings: Wells Library, DeLuce Fine Arts, J. W. Jones Union, Garrett Strong, Administration Building, Horace Mann, Valk Industrial Arts Building, Colden Hall, and Lamkin and Martindale Gymnasiums. Get your copy at any one of these distribution points.

Letters to the Editor

Letters to the editor are welcomed, but to be printed, they must be signed when submitted. Upon receipt they will immediately become the property of the Northwest Missourian staff and will be subject to editing, condensing as needed, and principles of good taste. None will be returned.

Letters to the editor do not necessarily reflect the viewpoint of the Northwest Missourian or any members of its staff, but they do give our readers an opportunity to speak out. We will also try to research questions raised.

Any letters to the editor are appreciated and will be given due consideration by the editorial board (a trained student body).

There are numerous other ways to make the college appealing to the "newly liberated" young man who no longer has to worry about the draft. If the draft system isn't renewed, a problem such as this will arise and if the colleges don't act in time, the enrollment could drop greatly.

A college is really a great place for anybody who can learn, but persuasive action is sometimes necessary to convince people of the importance of higher education.

POWER OF PRESS

We live under a government of men and morning newspapers.

—Phillips

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Board Names 19 Appointees To Instructional, Office Posts

The Board of Regents appointed 19 persons to faculty and staff positions and accepted resignations from 15 others at its Aug. 6 meeting.

New faculty appointees are as follows:

William H. Bennett, instructor of business, holds a bachelor of science in business administration and a master of arts degree from the University of Missouri, Columbia.

Mrs. Corinne W. Mitchell, instructor of home economics, has an associate of arts degree from William Woods College, and bachelor of science and master of arts degrees from the University of Missouri, Columbia. She has had experience as a dietitian and has taught in the Fairfax School System since 1962.

New P. E. Teacher

Lee Galloway, instructor of men's physical education, has bachelor of science and master of science degrees from Oklahoma State University. He has had experience in coaching at Carroll College, Waukesha, Wis., and Holtville, Calif., High School.

Wendell C. Snowden, assistant professor of statistics and computer science, holds a bachelor of science from Michigan State University and a master of science from Oregon State University. He was a graduate teaching assistant at Iowa State University for three years, spent five years applying analytical techniques in research, and has had one and one-half years of college experience.

George McEvilly, instructor of sociology, holds a bachelor of arts from Southern Illinois University and a master of arts from the University of Missouri, Columbia. He has been a graduate research assistant at the University of Missouri.

Part-time teaching appointments were granted to Mrs. Phyllis Shanklin in the economics department and to William Harrison in the psychology

department for the fall semester.

Other appointments included the following clerks: Mrs. Mildred Pittsenbarger in mail room; Mrs. Janice Lagaard, instructional materials bureau; Mrs. Linda Allen, placement; Mrs. LeRee Adams, correspondence and extension; Miss Janet Hawhee, alumni office; Mrs. Annette Herron, financial aids; Mrs. Betty Crouse, men's physical education; Mrs. Marsha Ingram, comptroller's office; Mrs. Jan Mobley, admissions office; Mrs. Susan Ruhl, secretary in guidance department.

New Clerical Staff

Resignations were accepted from Richard Flowers, horticulture technician; Sidney Walston, instructor of men's physical education; Robert J. Dawson, instructor of sociology;

Mrs. Esther M. Cox, instructor of home economics; Mrs. Cynthia Jo Walker, admission office clerk; Mrs. Pat Gere, guidance department secretary; Mrs. Margaret Standiford, matron at Roberta Hall.

Mrs. Karen L. McKee, secretary for men's physical education, Mrs. Sharon Jones, clerk in comptroller's office; Mrs. Kathy Brown, secretary to associate dean of administration; Mrs. Karen Wooderson, clerk in mail room; Mrs. Sharon Kuhns, instructional materials bureau assistant; Mrs. Marjorie Clark, clerk in placement office; Mrs. Diana Maharry, clerk in correspondence and extension; Mrs. Karen Adcock, secretary in alumni office.

Schools to Keep Resource Center In Wells Library

Mrs. Jack Otte, MSC alumna, and Luke Boone, director of the Instructional Materials Bureau, will coordinate the audio-visual depository here of the newly organized Northwest Missouri Corporation for Educational Development formed by most of the schools in Northwest Missouri.

The program will be centered at the Instructional Materials Bureau in Wells Library. It was set up to continue many features of Project Communicate, a completed three-year program, which was phased out by the federal government in late May. The college will continue to operate the film depository and resource center set up in Wells Library as a Project Communicate center.

Materials in the center may be used by college students and teachers as resource material.

Mrs. Otte's office will be in Corden Hall 109.

Alpha Omicron Pi Adds New Sorority

Alpha Omicron Pi, with national offices in Indianapolis, will join four other Greek letter sororities this fall on the campus of the Northwest Missouri State College.

Approval of the Panhellenic Association on campus preceded the move. Miss Debey Mathis, who is the newly named traveling secretary for the sorority, and a June cum laude graduate of Murray State University, Murray, Ky., was on campus to assist with an orientation meeting Aug. 24.

Miss Mathis, Cindy Howland, a member of the Stephens college faculty, Columbia, and Mrs. John W. Oyer, of Kansas City, Kan., regional extension officer, will assist in interviewing prospective members the week following rushing activities.

The sorority has a membership of over 50,000 women in 90 collegiate chapters and 197 alumnae groups. It was organized in 1897 at Barnard College of Columbia University. The national philanthropic work is the Arthritis Foundation.

FRESHMAN ORIENTATION SCHEDULE

Friday, Aug. 28	
8:00 a.m.	Residence Halls Open
8:30 a.m.	Missouri Placement Test Battery for students who have not taken it, or the ACT, Administration Building Auditorium
3:00 p.m.	General meeting for all new freshmen, Rickenbrode Athletic Field (Administration Building Auditorium in case of rain)
7:00 p.m. to Midnight	Student Union Open House
Saturday, Aug. 29	
8:00 a.m. to 4:00 p.m.	Registration, NON-PRE-ENROLLED STUDENTS, Lamkin Gymnasium (non pre-enrolled students only) Report according to schedule below:
	Seniors (Non Pre-Registered) 8:00 a.m.
	S to Z 9:00 a.m.
	A to J 10:00 a.m.
	K to M 11:00 a.m.
	N to R 1:00 p.m.
8:00 a.m. to 3:00 p.m.	Students with work-study financial aid report to Financial Aid Office, Administration Building
8:00 a.m. to 4:00 p.m.	I. D. pictures (Room 112, Administration Building) Automobile registration (Room 206, Administration Building)
8:00 p.m. to Midnight	Freshman Mixer, Lamkin Gymnasium
Sunday, Aug. 30	
1:30 p.m.	Small group meetings as assigned at first group meeting
1:30 p.m. and again at 2:30 p.m.	Film, "The Distant Drummer, a Moveable Scene" Administration Building Auditorium
Monday, Aug. 31	
7:30 a.m.	Classes begin
Tuesday, Sept. 1	
6:30 p.m.	General meeting in Lamkin Gymnasium. Jim Oliver, Student Body president, presiding. Introductions: President Foster and other administrators
Friday, Sept. 4	
7:00 p.m.	Night on the Town—Downtown, Maryville
Tuesday, Sept. 15	
7:00 p.m. to 10:00 p.m.	Freshmen Reception, J. W. Jones Student Union for students with last names A-K
Wednesday, Sept. 16	
7:00 p.m. to 10:00 p.m.	Freshmen Reception, J. W. Jones Student Union, students with last names L-Z
Thursday, Sept. 17	
8:00 p.m.	"Organizational Fair" and dance, Lamkin Gymnasium

TRANSFER STUDENT ORIENTATION

Saturday, Aug. 29	
3:30 p.m.	DeLuce Fine Arts Building, Charles Johnson Auditorium Mass meeting, James Oliver, student body president, presiding. Talks by President Foster and Dean Philip Hayes
4:30 p.m.	Small group discussions with student leaders

Graduate Enrollment Saturday

Registration for graduate students will be held Saturday along with regular registration. Mimeographed schedules of fall graduate classes may be obtained in the Graduate Office.

Try the TEXAS BURGER

a Double-Decker Hamburger big as Texas, with Cheese, Coney Sauce and all the Trimmings



722 S. Main

For Information on Chapter membership In a New Chapter of
ALPHA OMICRON PI
International Social Sorority...

A registration and information session will be Wednesday, Sept. 2, at 2:00 p.m. in Roberta Hall Recreation Room.

Hi! Students Glad you're here.

We invite you to become acquainted with:

THE LATEST LOOKS

The 1880 Forsyth Place
The Service we can give you
Hope to see you soon.

P.S. Be sure to register for our draw prizes.

The Landmark

New Dormitories to Bear Names Of Miss Millikan, Mr. Dieterich

MSC's two new high rise dormitories will be dedicated to Miss Chloe E. Millikan and Mr. Herbert R. Dieterich, long time members on the college faculty.

Announcement of the Board of Regent's decision to honor the veteran MSC educators was made by Dr. Robert P. Foster at the summer commencement program. Both honored educators were leaders far beyond this campus in their chosen professions.

The halls, scheduled to be dedicated prior to the 1971-1972 academic year, will provide housing for an additional 310 women and 310 men students. Dieterich Residence Hall for Men is directly north of the present Franken Residence Hall for Women. Millikan Residence Hall for Women sits directly north of Phillips Residence Hall for Men. Construction on the two residence halls, which will cost \$3,400,000, started in August, 1969.

Taught Here 33 Years

The late Miss Millikan, who died in November, 1969, after several months' illness, came to MSC in 1928 and retired from active teaching in 1961.

Miss Millikan came here after several years of teaching and supervision in the public schools of Missouri and two years as director of early childhood education in the Teachers College at Kansas City. She held degrees of Bachelor of Science in Education and Master of Arts from Columbia University. She did additional graduate study at Columbia University, the University of Chicago, and Leland Stanford University.



Miss Chloe Millikan

She helped organize a professional organization for students preparing to teach in the area of early childhood education. Originally called the Primary Council, it evolved into the Association of Childhood Education International.

In 1936, Miss Millikan was instrumental in adding a nursery school for three- and four-year olds to the division of MSC kindergarten, which was started in the fall of 1929. She was supervisor of the entire elementary school from 1955 until her retirement.

Miss Millikan served as a state president of the American Association of University Women and was on numerous national committees in her field. She was a member of Kappa Delta Pi, national education fraternity, and was one of the original Missouri state members of Delta Kappa Gamma, national fraternity for outstanding women in teaching.

On the national level in AAUW, Miss Millikan served on a nationwide survey committee in 1958-1959 and was a member of the national nominating committee in 1960. She



Mr. H. R. Dieterich

served as a delegate to the International Federation of University Women conventions in Helsinki and Mexico City.

Served MSC 41 Years

Mr. Dieterich, served MSC for 41 years before his retirement in 1969. He served the college first as principal of Horace Mann High School, later as an instructor in the division of education, and more recently as associate professor of education and acting chairman of the department of secondary education.

Mr. Dieterich began his teaching career following graduation from Missouri Wesleyan College, Cameron, in 1922. He was teacher and coach both at Marceline High School and Moberly and was principal at Maryville High School. He holds a master of arts degree from the University of Missouri and has done additional graduate study at Ohio State University, Columbus.

Mr. Dieterich served 26 years with the Missouri State High School Activities Association. On its board of controls he served five years as president and five years as vice president.

Mr. Dieterich also was honored by the National Federation of State High School Athletic Associations. He was a member of the MIAA committee which established the conference code in 1955.

... First Semester

... From Page 1

ness people at the Sept. 4 Night on the Town. Dancing to the music of the Stonehenge and free refreshments will be featured from 8 to 11 on the Maryville Square.

"We hope every college student, new and old, will come down and meet the merchants," Wayne Swanson, Chamber of Commerce executive secretary commented. "We are delighted to be your hosts for the Night on the Town."

Host leaders for this event are the members of the Chamber of Commerce Retail Committee, Mrs. Inez Bowmann, Mrs. Jaunita Teagarden, Darlene Townsend, Thelma Ingels, Don Haage, Ron Goff, W. E. Sanders, Charles E. Paul, Richard Wynn, and Bob Robinson.

Freshmen 'Reception'

Freshmen will be honor guests at a reception from 7 to 10 p. m. Sept. 15, 16 in the Union. Students whose last names begin with letters A through K are invited to the Tuesday night event. Other freshmen will be honored at the Wednesday evening reception.

All students, especially new folks on campus, are invited to the Organizational Fair and dance, beginning at 8 p. m. Sept. 17 in Lamkin Gymnasium.

All major social, honorary, and academic groups at MSC will have booths to acquaint non-members with their respective organizations. Club leaders will answer questions about goals, activities, and qualifications for membership.

All pre-term planning has been geared to eliminating problems for new students and making the opening days more pleasant for every one at MSC.

Editor's Note: "If you still have questions, just ask the first fellow who looks as if he is a campus veteran. We are sure he will help you solve your problems."

GETS PROMOTION

Dr. Kenneth Minter, chairman of the department of biology, has been promoted to the rank of commander in the Naval Reserve.

30 Seniors Graduated With Honors

More than 17 per cent of the 172 summer graduates who earned baccalaureate degrees were graduated with honors, according to a report from Dr. Charles Thate, dean of administration.

Of the 30 honorees, seven were cited for highest honor status for accumulating a 3.5 grade point average on a 4 point grade scale. These honorees are: Bachelor of Science — Richard Burbridge, Troy, Kan.; Gary Jones, Maryville; Bachelor of Science in Education — Linda Cross, Kansas City; Nancy Ferguson Hall, Bedford, Iowa; Eldon Hunsicker, Hatfield; Susan Jackson, St. Joseph, and Marlys Carpenter Williams, Knoxville, Iowa.

The 23 seniors maintaining a 3 point average and graduating with honors include: Bachelor of Arts — Carol Nichols Cole, Bethany; Bachelor of Science — Theodore Gere, Greenfield, Iowa; Rodney Miller, Silver City, Iowa; Bachelor of Science in Education — Susan Goff Andrews, Kansas City; Connie Diehl Burrell and Marcia Ridnour Hickman, Mt. Airy, Iowa; Joy Livingston Dombrowe, Wathena, Kan.; Dianna Hutchcraft Lawson, Union Star; Carol Ann Leeper, Polo; Sharon Hawkins Lewis, Grant City.

Constance Morgan, Kellerton, Iowa; Diana Nelson, Sidney, Iowa; Kathryn Parks, Council Bluffs; Deborah Roush, Corning, Iowa; Estella Cooper Swartz, Lenox, Iowa; Parris Renne Watts, Independence; Wanda Marie Weldon, Graham; Marsha Owings and Carol Moore Reger, Trenton; Carole Fields Funston, Sally Pavey Wooley, and Kathryn Murphy, all of Maryville.

Nancy Grace Attends Cooperation Institute

Miss Nancy Jo Grace, Albany, '73, was one of four Missouri coeds chosen to participate in the annual meeting of the "American Institute of Cooperation" the first week in August at Ohio State University, Columbus.

The youth scholar delegates from Missouri were accompanied by Mrs. Juanita Barr, Maryville area home economist. The all-expense paid trip was sponsored by the Missouri Farmers Association and the American Institute of Cooperation, Washington, D. C.

50¢ OFF

On a Large Pizza

(With this coupon)

Good from Aug. 29—Sept. 9

Eat In

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FM Radio to Lengthen College's Communication Lines

By Susan Hunt

"I don't know anything about it."

About what? About MSC's new educational FM station. As MSC gains one of the strongest educational FM stations in the country this fall, a Missourian pollster found that many students have seemingly missed getting the word.

The word is that MSC's radio broadcast facilities in the past 10 years have almost exploded with growth. In 1960 with a gift of \$75.00, the Ham Club went on the air from Quad 6 to the boys' dormitories.

In 1965, the station was able to move to the Power Plant, and in 1968, the station received its first pieces of professional equipment. Finally, in November, 1969, the station moved to its present spacious facilities in the Administration Building.

Mrs. Cushman at Helm

In 1967 and 1968, Mrs. Cathran Cushman, coordinator of radio broadcasting, was the only faculty member connected with the station. Along with Dr. Robert P. Foster, she was one of the main persons involved in doing the research necessary to get \$100,000 in grants from the Department of Health, Education, and Welfare and from the state. These came only after she had completed the "monstrous-sized" application.

In 1968, Mrs. Cushman began to gather information about building an educational FM station on campus. With the 1968 addition to the radio staff of Mr. John Perkins, a radio engineer, the FCC requirements were met, and MSC's request for permission to build the station was granted.

MISSOURIAN SURVEY CONCERNING FM STATION

Questions:

Answers:

Will you have an FM radio on campus this fall?	Yes	27	No	26
Do you expect to listen to the FM station?	Regularly	12	Occasionally	21
	Seldom	13	No Answer ..	2

It was not until June 8, 1970, however, that the grant from HEW was approved. With the money from the grants, the College will setup a 100,000 watt stereo FM station, a 500 foot tower, and \$20,000 in control equipment. The grants will be used to pay for the physical equipment while the college will supply the personnel to operate the equipment.

FM Over TV

The decision to build an educational FM station rather than a television station was influenced by several factors. According to Rollie Stadlman, station director, the cost of building a television station is approximately 10 times that of the cost of our educational FM station. Also, because of its complexity, a professional staff would be required to operate a television station. With the educational FM station, most of the work can be done by advanced radio-television

majors.

An educational FM station was also chosen in preference to expanding the present facilities of KDLX, because FM is a better means for transmitting a radio signal, and because FM can be broadcast in stereo, Mr. Stadlman reported.

No FM Commercials

Since the new station is an educational station, no commercial messages will be broadcast. "Time is being given, not sold," Stadlman pointed out.

Station programming will be a mixture from three main areas — entertaining, culturally enriching, and informative areas.

"We would like to show that a program can be educational and entertaining," stated Mr. Stadlman. "Educational radio is like a sleeping giant who is beginning to awaken. It has been boring for years, and now it's awakening to the fact that it can be entertaining, too."

Coach H. F. Lawrence Is Car Accident Victim

Mr. H. F. "Shorty" Lawrence, Northwest Missouri State College coach and athletic director in the late 1920's, was fatally injured in a traffic accident Aug. 8 at Oceanside, Calif.

Last year he was athletic director and coach and also taught chemistry at the Carlsbad Army - Navy Academy, Carlsbad, N. M., and this year he taught chemistry and physics at the San Diego Navy Academy, San Diego, Calif.

Survivors are his wife and a son, H. F. Lawrence Jr., Lincoln, Neb., and several grandchildren.

The station staff plans to have something for everybody — the homemaker, the businessman, the high school student, the farmer, and the college student. It will give the farm market report as well as the stock market report.

Direct Weather Wire

A direct weather wire from the Kansas City Weather Bureau will enable the station to give listeners up-to-the-minute weather reports for this area.

In planning programs of greatest interest to listeners, the station will be working closely with the various departments of the college and the University of Missouri Extension Center.

"Through close cooperation with the extension office, we will be able to serve more significantly the communities in our listening area," Mrs. Cushman said.

Noteworthy programming to be developed will include programs dealing with drug abuse, public affairs, and career counseling.

FM at MSC is no longer a dream shared by Congressman W. R. Hull, President Robert P. Foster, Mrs. Cushman, and other station boosters. It is a reality that could soon make the sports fans, the jazz buff's, and the housewife's reply of "I don't know anything about it," obsolete.



Mrs. Ray Cushman, broadcast coordinator for radio, and Mr. Rollie Stadlman, station director, select classified albums for MSC's new FM program.

TIVOLI
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Starts Sunday, Aug. 30th

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GP

Starts Wed., Sept. 2

a WILLIAM WYLER film
THE LIBERATION OF L.B. JONES
from Columbia Pictures

Opens September 9th
One Full Week!

COLUMBIA PICTURES presents
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GETTING STRAIGHT

Starts Wed., Sept. 16

"WOODSTOCK"

Opens Wed., Sept 23

"CHISUM"

"It's The Talk of The Town"

"It's Delightful"
"It's Delicious"
"It's Delectable"

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GAUGH DRUG
South Side of Square

Financial Aids Office Institutes News Column

With this issue Mr. Max Fuller is initiating a series of Financial Aid news reports in the *Missourian*. Students are urged to keep up to date each week on latest developments in this important area of college life.

* * *

All Students with work-study awards who have not secured employment should come to the Office of Student Financial Aid Saturday, Aug. 29, between 9 a. m. and 3 p. m.

Students with work-study awards who are unable to come for a conference at that time should come in during the coming week.

All students, both regular and work-study, who are seeking on-campus employment must have a family financial statement on file.

Students who are unable to find employment on the regular student employment program should stop at the Office of Financial Aid for assistance. Also, any student who has not secured employment during the first two weeks of the semester should fill out an application card there.

All students with National Defense loans, Educational Opportunity grants, scholarships, rehabilitation authorizations, and bank loans must stop at the Office of Student Financial Aid to complete the fee payment process. Students should come on the scheduled day to pick up financial aid monies and then report to the Business Office to complete their fee payments.

All completed applications for the 1970-1971 academic year have been processed and applicants notified of their eligibility. Those who have applied for financial aid and have not been notified of the action taken should contact the Office of Student Financial Aid to see why their applications are incomplete.

Librarian Announces Library Open Hours

Mr. James Johnson, librarian, has announced the following open hours for Wells Library, (beginning Aug. 31 on regular schedule).

Monday through Thursday — 8 a. m. to 10 p. m.

Friday—8 a. m. to 5 p. m.

Saturday—9 a. m. to 5 p. m.

Sunday—2 p. m. to 10 p. m.



HOWDY PODNER!
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Plus: Yul Brynner
in "MAGNIFICENT 7"

Also: James Garner
"SUPPORT YOUR LOCAL
SHERIFF"

Starts Sunday, Aug. 30



Starts Wed., Sept. 2

"DAZZLING!"
—L.A. TIMES



Starts Sun., Sept. 6



Society Notes

Married

Susan Hackett, St. Joseph, and Richard Armstrong, St. Joseph, were married Aug. 21.

Anna Easton, Bethany, and Jack Higgins, Bethany, were married Aug. 15.

Sara Howell, Union Star, and Kenneth Wood Funderburg, Stanberry, were married Aug. 22.

Ann Davis, Conception Junction, and Martin Pierson, Barnard, were married Aug. 1.

Engaged

David Lynn Herbert, St. Joseph, and Chuck W. Sinclair, St. Joseph, are to be married Sept. 5.

Cynthia R. Hager and Douglas G. Conn, both of St. Joseph.

Mini Is Winning the Battle



Cyndi Conrad, Bonita Burger, Jan McKee, and Laura Kupersmith, show conclusively what the midi cannot offer. Miss McKee's and

Miss Burger's outfits are courtesy of Town And Country Shop.

—Photo by Heywood

By Walt Yadusky

Being a self-proclaimed expert on everything, I am turning my full attention for this week to the pressing international problem of what is commonly referred to in the fashion circles as the "battle of the hemline."

It just goes to show that fashion designers are funny people — not to be trusted in the least. A few short years ago the mini-skirt was introduced, and granted, at first quite a commotion was stirred about the correlation between raised skirts and plummeting morals. However, the furor soon subsided, and everyone was content.

Spectators' Joy

The international sport of femalis lookus (girl watch-

ing) gained in attendance as the male population going to the streets swelled in numbers everywhere. Shrinking wallflowers came out of the wood-work to don their minis and rate a wolf whistle, or, to coin a phrase, "Rudy Genreich was on the rampage, and all was right with the Establishment."

So, one can see why I was greatly distressed and overly concerned about this almost certain calamity soon to envelop the world and its women with a swishing swoop of the fashion shears... to the point that it caused me great pain to hear that frightening word which struck terror in my heart and gave me unspeakable nightmares—MIDI-SKIRT.

Pure Artistry

It's a downright crime to imprison shapely legs and dimpled knees... who wants to admire a well-turned ankle without beholding its leg? Who's to say what might become of this? It's enough to shake the very pillars of organized civilization.

Nice legs are art in its purest form. Why cover them? Where is the John Birch Society when you really need help anyway? If this isn't a Communist plot to undermine the morale of men everywhere, I don't know what is.

What would have happened during World War II if

Betty Grable had worn a long skirt? Ask your fathers; they'll tell you what kept their spirit up and blood warm.

Solution Is Here

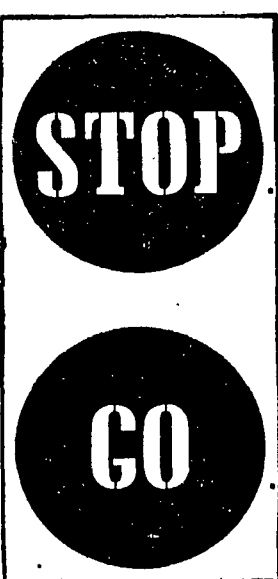
After months of nail chewing, I uncovered the simple solution as it passed before my very eyes while strolling down Fifth Avenue in New York. There I was, admiring the well-turned ankles accompanied so nicely by other evidence of fluid-like motion... when it hit me.

"Of course," I yelled loudly, a triumphant smile breaking across the span of my face, "They won't buy them!"

All my worrying was for naught. I strained my eyeballs as far as I could, first down Fifth and then down 42nd Street. Not a midi in sight. "Women are wise to the communist plot... They won't buy them. How patriotic can they get?" I wondered in amazed bewilderment.

I was so overcome with gratitude at this mass display of visible patriotism, I could have hugged every thing in a skirt; however, remembering that I was on Fifth Avenue in New York City, I decided against it. Besides, a crowd of people was starting to stare at me.

Feeling relieved, I ambled home muttering over and over to myself... "I should have realized, they're wise to those Commies..."



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Richard's

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Taylor Supervises Testing Station

Harry Taylor, Edgerton, a native of Northwest Missouri, has been named manager of the Northwest Missouri Boar Testing Station located on the MSC campus.

For the past 12 years Mr. Taylor has been active in swine improvement and promotion.

The testing station, now ready for operation, is located on the R. T. Wright Farm. A 30-pen test station will provide facilities for two tests per year.

Funds for the construction of the test station have been raised through contributions, with purebred hog producers furnishing approximately half of the needed money; the remaining half has been contributed by individuals and business organizations who recognize the importance of the swine business to the economy of Northwest Missouri.

What's Happening to Our Pond

By Marilyn Meyer

Lamkin Lake is slowly disappearing, and apparently there is nothing that can be done about it.

Surviving braless day, ice skating, countless dunkings, children's fishing, careless littering and many other activities, the college pond is still relatively unpolluted. According to several science authorities on campus, the water stagnates somewhat but is not badly polluted.

Once each year, the grounds crew rakes the bottom of the pond, cleaning the movable litter. Copper sulfate is applied to kill the algae growth.

According to Dr. Kenneth Minter, chairman of the department of biology, the copper sulfate kills not only the al-

gae but some other organisms as well. In the summer of 1969, Dr. Minter took the oxygen count several days after the copper sulfate was added. On the pond's bottom the content per million was zero when it should have been seven to eight parts per million.

History of Pond

The history of the pond, first called Lamkin's Lake, is interesting. Behind the Birches (MSC history) reports: The lake was designed in the late 30's as a beauty spot by the late President Uel W. Lamkin; however, it turned out temporarily to be a subject for joking. It was planned and dug, and rain filled it, but before long there was no water in it. Again it rained, and the lake filled, only to go back down once more.

Townpeople laughed, calling the pond "Lamkin's Lake." It was clear that the pond would not hold water.

Upon investigation, workmen found that the land had been drainage - tiled many years earlier. In 1857 Thomas Gaunt had come to Maryville and planted a nursery on the present college grounds. Apparently, Mr. Gaunt's drainage system went through the present pond site. Finally after the workmen cured the problem, Lamkin Lake was formed.

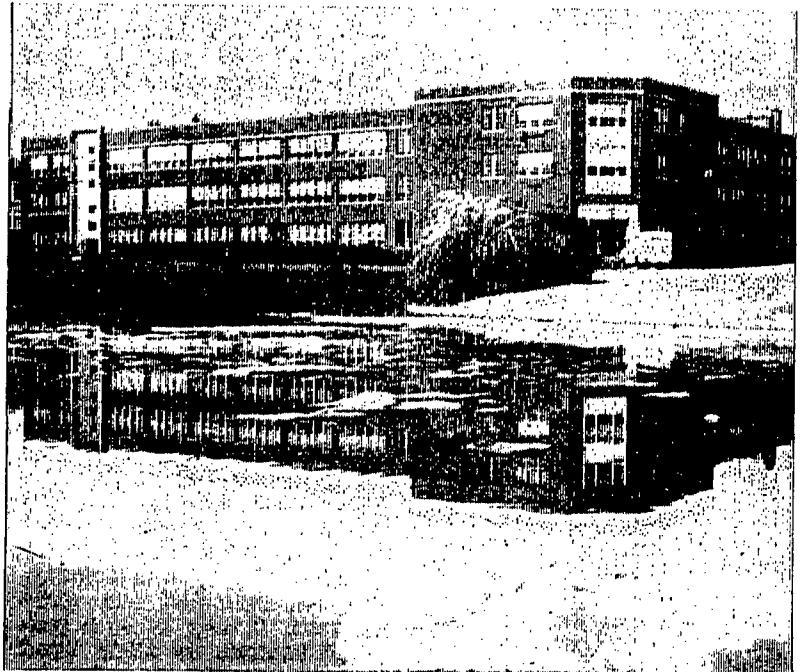
Water Source

Situated in a small bowl, the pond is still fed by fresh rainwater and drainage water from much of the campus. The drainage water is actually rainwater that runs down the surrounding hills, accumulates, and seeps into the pond.

On Nov. 10, 1942, the ultimate happened: Lamkin Lake was declared "a thing of beauty and a delightful and reflecting pool." (Behind the Birches).

Succession Process

Now the lake is going through the natural process of succession. Soil, along with fertilizers, has washed into the pond. To help prevent this erosion, cement walls were constructed around the rim of



Clouds and Colden Hall, reflected in dark contrast with Lamkin Lake, present a picture almost as clear as in reality.

the pond during the past decade.

Vegetation, in the form of long grass-like weeds, has rooted itself near the lake's border. As this vegetation dies, it sinks to the bottom — enriching the soil and building upon the bottom sediments.

Accumulating too fast for decomposers to break them down, the mass of dead organisms on the bottom continues to grow. As Lamkin Lake becomes more and more shallow, the vegetation will creep toward the pond — encouraged by the runoff of years of fertilizers, it was pointed out by Dr. Kenneth Minter, chairman of the department of biology.

Algae Growth

Algae, which grew on the pond's surface this summer, are also a product of pond succession. The algae thrives on

the nutrients that result from decomposition and fertilizer wash-in.

In early August the lake was treated with copper sulfate. It effectively killed off the unsightly algae, and for several weeks the pond has returned to being "a delightful and reflecting pool."

Unfortunately, this condition cannot last too long. The algae died and sank to the bottom, leaving sediments and nutrients to encourage more plant growth.

Eventually the vegetation will take over and the pond will return to grassland. This return is inevitable, because it is a self-fertilizing process.

Whether dunkers of engaged couples, other pranksters, or Walkout Day contestants forecast it or not, Lamkin Lake, like so many other ponds in the area, is doomed.

Northwest Missouri State College Official 1970-71 College Calendar

FIRST SEMESTER

August 27	Thursday	6:00 p.m.	Faculty Meeting
August 28-30	Friday, Saturday, Sunday		Freshman Orientation
August 29	Saturday	8:00 a.m.	Registration
August 31	Monday	7:30 a.m.	Classes Begin
October 9	Friday		Teachers Meeting
October 19-23	Monday-Friday		Mid-Semester Exams
October 23	Friday		First Block Ends
November 6-7	Friday-Saturday		Homecoming
November 24	Tuesday	9:00 a.m.	Thanksgiving Recess Begins
November 30	Monday	7:30 a.m.	Thanksgiving Recess Ends
December 22	Tuesday		Semester Ends

SECOND SEMESTER

January 8	Friday	9:30 a.m.	Faculty Meeting
January 9	Saturday	8:00 a.m.	Registration
January 11	Monday	7:30 a.m.	Classes Begin
March 1-5	Monday-Friday		Mid-Semester Exams
March 5	Friday		First Block Ends
March 27	Saturday	12:00 noon	Spring Recess Begins
April 12	Monday	7:30 a.m.	Spring Recess Ends
May 14	Friday	7:00 p.m.	Commencement

SUMMER SESSION—1971

June 9	Wednesday	9:30 a.m.	Registration
July 2	Friday	4:00 p.m.	4th Recess Begins
July 6	Tuesday	7:30 a.m.	4th Recess Ends
August 5	Thursday	4:00 p.m.	Summer Session Ends
August 5	Thursday	7:00 p.m.	Commencement

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Bearcat Squad Bears Down Preparing for Home Opener

By the Spectator

The Bearcats are back and with only one thing in mind, to play a superior brand of football. They have full intentions of being in the winners' circle this fall.

From Head Coach Ivan Schottel on down, they're determined to a man that they will realize their potential and be among the fiercest competitors and top contenders in the MIAA conference this year. The team is starting to mold already after just a few days practice. They act, think, work and for all purposes are as one. When they go through their warm-up paces, it's beautiful just to watch them move in perfect unison. With each successful completion of a set of exercises, they clap their hands hard, yell, and whistle in what must be described as a mild form of pandemonium.

Spirits Are High

In fact, it seems that the Bearcats don't do anything without making noise, and lots of it. They scream like banshees running wind sprints, they grunt and growl as they practice blocking. They're tough, hungry, and determined.

The only thing silent about them is their eyes. They stare straight ahead with a gleam that is unmistakably reserved for 10 teams, their opponents for the 1970 season.

Talking to Coach Schottel, a former Detroit Lion and MIAA standout who still looks trim enough to play, the feeling of steely determination is reinforced. "The team is in a good state of mind, they're mentally prepared, and most of the players," he says casting his eyes

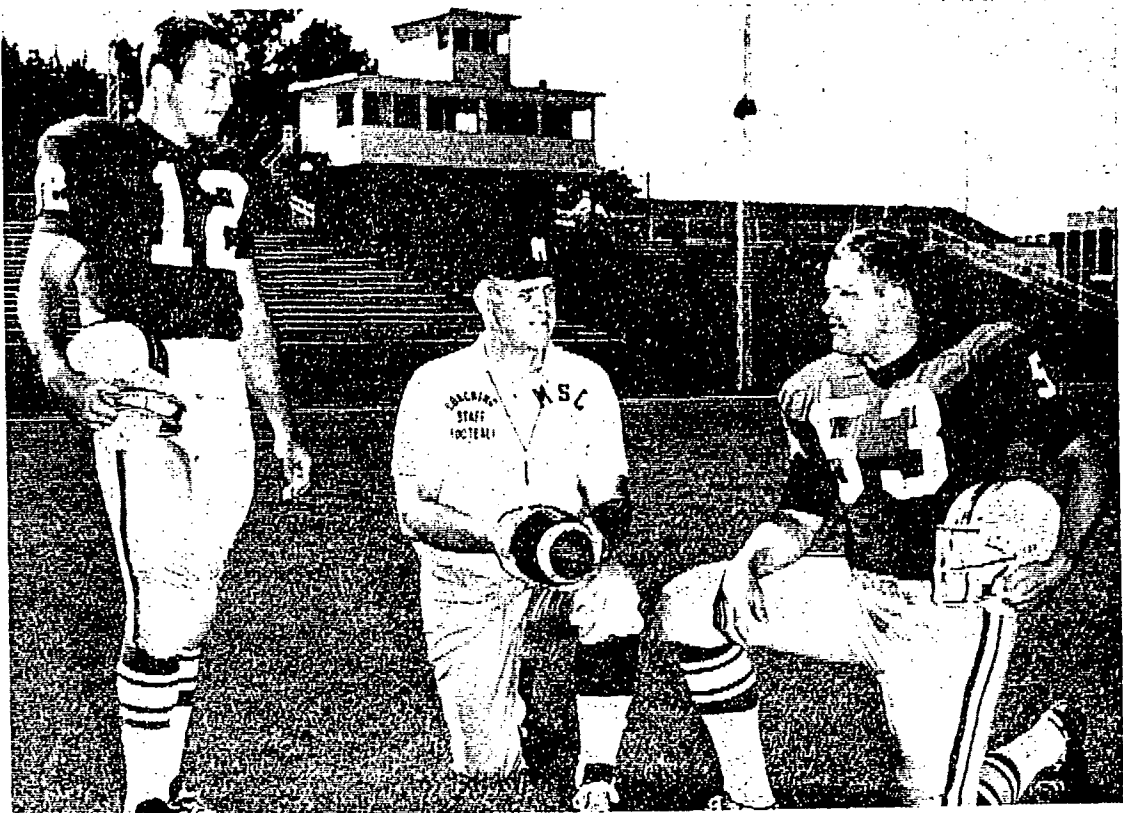
across the field in a quick inspection, "66 are in good physical shape. They look good so far."

Rigorous Workouts

Schottel is of necessity tight lipped in going overboard in optimism about the team's chances of copping the MIAA crown after being thwarted in the past by hampering injuries and a lack of defensive depth. Instead, he gives the attitude of concentrating on perfecting each drill and basic play pattern, having the squads run the drills over and over until they do to his satisfaction, which is synonymous with perfect. The coach is all business on the field. Practices, which are being run 3 a day until Monday, start on time and are quite rigorous. It only takes a seasoned veteran in fairly good shape a few minutes before he is soaked with sweat. One returning letterman lost 10 lbs. the first day out.

Helping Schottel with the varsity coaching duties will be George Worley, offensive line coach; Jim Redd, defensive coordinator; and Phil Young, defensive backfield coach.

This year's squad, if spirit is any indication, could be the one to put it all together. With 28 returning lettermen, and a host of experienced backup men, chances for a successful season look promising. Football is the name of the game. Desire is what it's all about. After two losing seasons the MSC grid-ders have built up a ravenous appetite that will be hard to satisfy. A losing season needs to be erased by a winning one . . . and the Bearcats look ready to erase anything that may have the misfortune to



Co-Captains Steve Schottel, tailback, and Lew Bailey, line backer, confer with Coach Ivan Schottel (center) about new Bearcat strategy

at the opening session of pre-term gridiron practice. These leaders head a most promising group of players.

stumble in their path.

Like I said, desire is what it's all about — football is only the name of the game. You don't have to take my word for the team's readiness, talent, or spirit. Go out to the practice field yourself. Just follow the spiked indentions along the trampled grass until you feel the ground shake. They'll be there getting ready for that first game against Kearney (Nebraska) State on September 19. Don't worry they won't bite. . . Kearney should be so lucky.

1970 Football Schedule

COACH: Ivan Schottel

Sept. 19	Kearney (Neb.) State	7:30 p. m. here
Sept. 26	Peru (Neb.) State	7:30 p. m. there
Oct. 3	Parsons College	1:30 p. m. there
*Oct. 10	Central Mo. State	7:30 p. m. there
*Oct. 17	University of Missouri-Rolla	7:30 p. m. here
*Oct. 24	Lincoln University	2:00 p. m. there
*Oct. 31	NE Missouri State	1:30 p. m. there
*Nov. 7	SE Missouri State (Homecoming)	2:00 p. m. here
*Nov. 14	SW Missouri State	2:00 p. m. here
Nov. 21	William Jewell	2:00 p. m. here

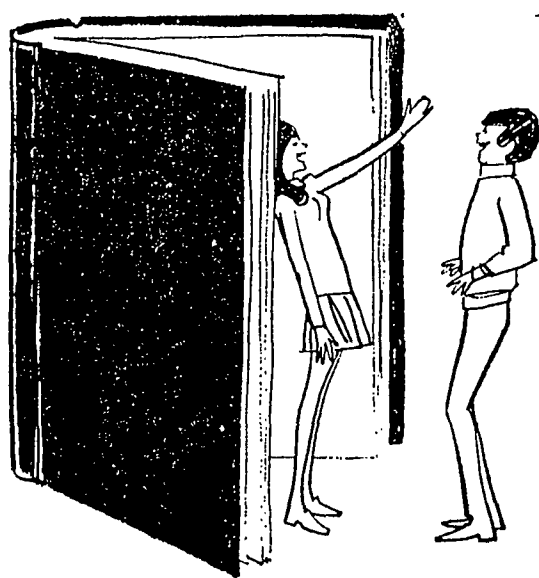
*Indicates MIAA Conference Games

Grads Win Fourth Summer Title



This past summer, the Old Grads won their fourth straight softball championship, by defeating the Taus, 8-4. The winners are, first row: Robert R. Scott, Gene Gettys, Ron

Logan, LeRoy Hammond, Tom Lute; second row: Dave Fortads, Clyde Farwell, Dick Clifton, Dan Higdon, John Steffenbeal, Martin Jacobsmeier, and Gary Taylor.



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New Athletic Director At SE Missouri State

Mr. John Schneider has been appointed athletic director and head of the men's physical education department at Southeast Missouri State College, according to the college's public information office.

Schneider, who has been an SEMSC faculty member since 1959, was an all-American football player during his undergraduate days at Cape Girardeau.